Nehraj lepšie, zmeň hru. · Údaje o knihe a zdroje

Verzia dokumentu: 12. novembra 2026 (názov nemeckého vydania, doplnený názov jedného prameňa). Tento súbor je jediné miesto, kde sa vedú údaje o vydaniach knihy a úplný zoznam prameňov. Pri každej zmene sa nahrádza celý súbor pod rovnakým názvom. / Document version: 12 November 2026. / Dokumentversion: 12. November 2026.

Slovensky

Nehraj lepšie, zmeň hru. 36 ťahov podľa čínskych stratagém pre biznis, vyjednávanie a krízy. Kniha 2 v 1: z jednej strany Business verzia, po otočení inverzná satirická verzia **Nič nemeň, hraj hru. Alebo ako potopiť firmu.**

Autor: Zoltán Pomšár (ORCID 0009-0006-4547-3401). Vydavateľ: MTB Solutions s.r.o., Vrútky. Jazyk: slovenčina. ISBN 978-80-975501-0-3. Kontakt: office@mtbs.eu.

Skutočné príbehy v knihe vychádzajú z verejne dostupných prameňov a sú prerozprávané vlastnými slovami. Modelové prípady sú vymyslené. Satira na inverznej strane mieri na rozhodnutia, nie na ľudí. Úplný zoznam prameňov je v druhej časti tohto dokumentu. V tlačenej knihe sú adresy skrátené na doménu, tu sú celé a klikateľné, overené k 13. októbru 2026.

English

Nehraj lepšie, zmeň hru. (Don't play better, change the game.) Thirty-six moves based on the Chinese stratagems, for business, negotiation and crises. A 2-in-1 book: the Business version on one side, the satirical inverse **Nič nemeň, hraj hru. Alebo ako potopiť firmu.** (Change nothing, play the game. Or how to sink a company.) on the other.

Author: Zoltán Pomšár (ORCID 0009-0006-4547-3401). Publisher: MTB Solutions s.r.o., Vrútky, Slovakia. Language: Slovak. ISBN 978-80-975501-0-3. Contact: office@mtbs.eu.

The real stories in the book come from publicly available sources and are retold in the author's own words. The model cases are fictional. The satire on the inverse side targets decisions, not people. The full list of sources is in the second part of this document. The printed book shortens web addresses to the domain, here they are complete and clickable, verified as of 13 October 2026. Source descriptions are in Slovak.

Deutsch

Nehraj lepšie, zmeň hru. (Nicht besser spielen. Das Spiel ändern.) Sechsunddreißig Züge nach den chinesischen Strategemen für Business, Verhandlungen und Krisen. Ein 2-in-1-Buch: auf der einen Seite die Business-Fassung, nach dem Umdrehen die satirische inverse Fassung **Nič nemeň, hraj hru. Alebo ako potopiť firmu.** (Nichts ändern. Das Spiel spielen. Oder wie man eine Firma versenkt.)

Autor: Zoltán Pomšár (ORCID 0009-0006-4547-3401). Verlag: MTB Solutions s.r.o., Vrútky, Slowakei. Sprache: Slowakisch. ISBN 978-80-975501-0-3. Kontakt: office@mtbs.eu.

Die wahren Geschichten im Buch stammen aus öffentlich zugänglichen Quellen und sind mit eigenen Worten nacherzählt. Die Modellfälle sind erfunden. Die Satire der inversen Fassung zielt auf Entscheidungen, nicht auf Personen. Das vollständige Quellenverzeichnis steht im zweiten Teil dieses Dokuments. Im gedruckten Buch sind die Webadressen auf die Domain gekürzt, hier stehen sie vollständig und anklickbar, geprüft zum 13. Oktober 2026. Die Beschreibungen sind auf Slowakisch.

Vydania / Editions / Ausgaben

Vydanie	Forma	Rok	Rozsah	Formát	ISBN
1. vydanie, slovenské	tlačená kniha, tvrdá väzba, 2 v 1 (tête-bêche)	2026	488 strán (324 + 164)	160 × 240 mm	**978-80-975501-0-3**

Tlač: Expresta. Vydavateľ: MTB Solutions s.r.o., Lúčna 2236/8, 038 61 Vrútky. Ďalšie vydania (elektronické, cudzojazyčné, dotlače) sa dopĺňajú ako nové riadky tejto tabuľky. / Further editions are added as new rows. / Weitere Ausgaben werden als neue Zeilen ergänzt.

Zoznam prameňov / Sources / Quellen

Pramene k obom stranám knihy sú zoradené podľa čísel kapitol. Firemné výkazy, rozhodnutia úradov, výskumné štúdie, novinárske rekonštrukcie a memoáre majú odlišnú povahu. Prepojenie so stratagémou a jeho použitie v modelovej firme je autorský výklad. Čísla v historických príkladoch patria k uvedenému obdobiu. Pri faktoch o skutočných firmách a osobách je uvedený prameň s dátumom vydania a webovou adresou, z ktorého sa pri písaní vychádzalo. Adresy boli overené k dátumu uzávierky. Ak prameň tvrdenie len uvádza (obvinenie, reportáž, spomienky účastníkov), text ho tak aj pripisuje.

Pôvod a povaha príbehov

Pôvod zbierky a poslednej stratagémy: Kniha Južného Qi (Nan Qi shu), zostavená v 6. storočí. Heslo o odchode ako najlepšej z tridsiatich šiestich stratagém je v revidovanom slovníku taiwanského ministerstva školstva, dict.revised.moe.edu.tw, ID 144778. Autorstvo a presné datovanie dnešnej zbierky nie sú ustálené.

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Literárne príbehy: Luo Guanzhong, Román troch kráľovstiev (Sanguo yanyi). Prázdna pevnosť, Huang Gaiovo zbičovanie a ďalšie známe scény majú románové spracovanie. Používajú sa tu ako obrazy rozhodovania, nie ako doslovný záznam rozhovorov. Satirické dialógy na inverznej strane sú autorská fikcia.

Modely S01 až S36 sú autorské, nie empirické prípadové štúdie. Peňažné výsledky platia pri uvedenom rozsahu, období a predpokladoch. Príspevok, tržba, hotovosť a zisk nie sú zameniteľné ukazovatele.

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